

KORE



NON

CROSSIP

Wilfred's

CHANCE
CLEAN CIDER



SMILING WOLF



ABOUT SMILING WOLF

A range of non-alcoholic mood enhancing spirits, containing a blend of nootropics that elevates your spirit. A twist in the tail. Delivering consumers with an authentic cocktail experience so they don't miss out and can keep feeling the party.

Smiling Wolf Proprietary Blend © contains ingredients (L-Arginine, L-theanine, L-glycine, Caffeine Anhydrous, Beta Alanine, Vitamins B3, B6 & B5) that are known to promote the increase of alpha brain waves, serotonin, dopamine and endorphins.

What are functionals?

A functional is an ingredient that offers specific physiological or health benefits, beyond taste and hydration.

What are nootropics?

Nootropics are supplements that can enhance cognitive function, memory creativity and motivation. They work by increasing blood flow to the brain, promoting growth of new neurone, and balancing neuro transmitter levels.



FEEL GOOD APERITIVO

A wolf in Italian clothing. Our alcohol free aperol is made from 18 different mediterranean herbs and bitters, this delicious aperitivo is perfect for spritz and negroni.

- Natural nootropics + B vitamins for a social buzz
- Distilled from original spirits ingredients
- Made with Italian Wine
- 23 Kcal/ 25ml, Low Sugar, Vegan

FEEL GOOD BOTANICAL

A wolf in gins clothing. Our alcohol free London Dry is distilled from 6 botanicals and blended with our natural Mood Enhancing Blend. If you want an uplift and a touch of relaxation while enjoying you favourite gin cocktail without the crash then this is for you.

- Natural nootropics + B vitamins for a social buzz
- Distilled from original spirits ingredients
- Made with Gin
- 6 Kcal/ 25ml, Low Sugar, Vegan

FEEL GOOD AGAVE

A wolf in Tequila's clothing. Our alcohol free tequila with perfectly roasted Blue Weber Agave retains all the authentic flavours that the world's favourite party drink has to offer.

- Natural nootropics + B vitamins for a social buzz
- Distilled from original spirits ingredients
- Made with Tequila
- 3 Kcal/ 25ml, Low Sugar, Vegan



FEEL GOOD SPICED

A wolf in rum's clothing. Our alcohol free rum is made from molasses and gently spiced with cinnamon and oaky vanilla. This liquid preforms perfectly within your favourite rum cocktails and punch's. However, with our mood enhancing blend you can feel everything and regret nothing!

- Natural nootropics + B vitamins for a social buzz
- Distilled from original spirits ingredients
- Made with Rum
- 9 Kcal/ 25ml, Low Sugar, Vegan



FEEL GOOD CRYSTAL

Our alcohol free vodka delivers mood enhancement to any drink. Pure as glacial ice so it makes everything you mix it with Mood Enhancing just like vodka Bloody Mary? Vodka soda? Espresso Martini? They're all possible, without the crash and with an extremely low calorie count!

- Natural nootropics + B vitamins for a social buzz
- Distilled from original spirits ingredients
- Made with Vodka
- No booze. No crash. No hangover
- 2.38 Kcal/ 25ml, Low Sugar, Vegan



ABOUT ZENO WINE

"Happiness is a good flow of life"

Answering the call for more premium quality alcohol-free wines, our team (including a leading Master of Wine) set to work with our winery partner in Spain to create wines for the enthusiast, when they choose to abstain. Single estate wines, gently de-alcoholised & skilfully blended.

Focus on texture, flavour and aromatics, achieving unprecedented results. International competition awards & media coverage. No compromise when choosing alcohol-free wines.

Under 20 calories per 175ml glass.
(Traditional wine average is 159 calories).



ZENO SPARKLING NV

Yellow/green straw appearance with a fine, persistent mousse and aromas of green apple, elderflower and creamy lemon zest. On the palate, a delightfully crisp attack with creamy bubbles and notes of crisp apple and elderflower is followed by mouth-filling citrus and fresh lemon thyme and hints of brioche on a long satisfyingly fresh finish.

ZENO SPARKLING ROSÉ NV

Alluring rose-gold pink appearance with elegant, persistent mousse. Aromas of red berry fruits and hints of white peach reminiscent of classic Provence. Crisp & bright with nectarine and redcurrant/raspberry notes, elegant balance and a long, satisfying creamy finish.

RTD SPARKLING WHITE & ROSÉ

"The introduction of cans represents a transformative step for Zeno's sustainability credentials. These formats significantly reduce packaging waste and enhance transport efficiency, amplifying the brand's environmental benefits without compromising quality or customer experience."



ZENO WHITE

An attractive, polished green straw appearance with pronounced, fresh aromas of citrus, passionfruit and green apple. On the palate there is a textured mouthfeel of ripe mango, passionfruit, crisp apple and zingy citrus with a light herbaceous and elderflower note on a prolonged finish.

ZENO ROSÉ

Elegant, bright rose pink colour with mouthwatering aromas of red summer fruits & peach. On the palate, crunchy redcurrant, wild raspberry & white stone fruit flavours enlivened by vibrant acidity & a touch of herbaceousness with a long, textured finish.

ZENO RED

Vibrant ruby red with bright salmon pink edge. Pronounced aromas of red and black forest fruits, sweet spices and sweet green pepper. On the palate, ripe blackberries and raspberries merge with juicy plums and hints of crisp cherry. There is spice, pepper and bright tannin adding weight to a creamy mouthfeel and textured, satisfyingly long finish.

NON



ABOUT NON

TASTE EVERYTHING.

*Non-alcoholic wine alternatives.
Trusted by the world's best restaurants & home cooks.*

NON DECONSTRUCTS REAL PRODUCE WITH CULINARY TECHNIQUES TO CREATE REAL DRINKS, WITH NO BOOZE.

Welcome to the world of NON, loved by world-famous chefs, restaurants, bar owners, and self-proclaimed foodies from around the globe.

Founded by, Aaron Trotman, a serial entrepreneur and foodie on a mission to create the future of drinks, non is an intricate balancing act of flavour built from the ground up with key notes of floral, tannin, salinity & acidity and a bold, minimalist design.

Something for everyone, on any occasion.

Our products exist outside the bounds of convention.

Indifferent to the rules. Irreverent in attitude.



NON1

Balanced, sweet & salty. Chamomile provides lingering tannins for a floral finish.

- 48-hour cold steep of freeze-dried raspberries, sourced from Tasmania, Australia. Freeze drying removes 85% of water molecules from the fruit, which concentrates the flavour.
- Chamomile is used for tannin & creamy finish. Raspberry skins provide a small amount of tannin.
- Murray River salt provides salinity and creates a moreish sensation.
- Verjus from Semillon grapes from the Barossa Valley, Australia.
- Just like the kitchen, sugar is used to balance at the end depending on the natural sweetness of the raspberries.



NON3

Bright, tart & balanced with a savoury undertone.

- 48 hours of dehydrating oranges removes water molecules, which leaves the concentrated orange behind creating caramelised & candied orange flavour. A 5-hour infusion of pith adds a bitter component and orange skin adds a waxy mouthfeel that coats the palate. Yuzu is a Japanese citrus, used for its unique sharp and sour profile.
- Cinnamon provides a lingering spice and tannin along with the orange skins.
- Murray River salt provides salinity and creates a moreish sensation
- Verjus from Semillon grapes from the Barossa Valley, Australia.
- Just like the kitchen, sugar is used to balance at the end depending on the natural sweetness of the oranges and dehydration.



NON5

Tart native citrus, floral body, menthol aroma & finish.

- Intricate blend of herbs, flowers, roots & lemons.
- The liquid is dry-hopped using Eclipse hops & spices.
- Murray River salt provides salinity and creates a moreish sensation.
- Verjus from Semillon grapes from the Barossa Valley, Australia.
- Just like the kitchen, sugar is used to balance at the end.



NON7

Rich dark fruits, spice nose, undertones of coffee.

- Cherry & spice mix is "stewed" in the oven for 2 hours to create a jam blend of bloomed spices and caramelised cherries.
- Cold brew coffee gives a chocolate finish and adds tannin.
- Murray River salt provides salinity and creates a moreish sensation.
- Verjus from Semillon grapes from the Barossa Valley, Australia.
- No added sugar.



NON9

Dark berries with forest floor earthiness, firm tannins, and a spiced finish.

- Plums and beetroots are roasted separately to intensify the sugars. Fir pine needles give a forest floor aroma across the top of the nose.
- French oak and red wine skins are cooked at very high temperatures to extract maximum tannin.
- Gluten free soy sauce (Tamari) provides salinity and creates a moreish sensation.
- Verjus from Viognier grapes from the Goulburn Valley, Australia.
- A touch of raw sugar added to the blackberries to take the edge off the tartness.

CROSSIP®

0% ALCOHOL-FREE SPIRIT



ABOUT CROSSIP

"FOUNDED IN A BAR, NOT A BOARDROOM"

We're forging our own path and we're owning it. CROSSIP is here to bring some true bite to your drink, without compromise. Whether you're blending or substituting alcoholic and non-alcoholic drinks, or you're abstaining from alcohol for a while, we prioritise that bold taste experience above all else. You deserve it.

Our mantra of "Unapologetically Bold" embodies our confidence with what we have created with CROSSIP.

Due to the intensity and boldness of the flavour, all CROSSIP Non-Alcoholic Spirits are designed to be used in 25ml measures to make a simple serve with a premium mixer. With 20 servings per 50cl bottle, CROSSIP goes further than other non-alcoholic spirits who require 50ml or 60ml measures.



FRESH CITRUS

Fresh Citrus opens with top notes of mandarin and eucalyptus. The body evolves into a multiplex of citrus; orange, lemon and grapefruit. The finishing notes are of fiery ginger and a subtle bitterness.

Inspired by our favourite fruity botanical spirits. Perfect for a 0% Mojito, Cosmo or simply with Tonic.



PURE HIBISCUS

Opening with floral notes of hibiscus, cubeb and rhubarb, the body develops adding herbal bitterness to the fruit and florals. It finishes with wormwood and cayenne for a long after taste.

Inspired by our favourite Italian bitters and aperitifs. Perfect for a 0% Spritz, Negroni or even AF Pimms Cup.



DANDY SMOKE

A bold opener of sweet smoky lapsang and top notes of pine. The body comes through with a deep fruit, cinnamon and clove. Finishing with spice notes of ginger, chilli and nutmeg.

Inspired by our favourite smoky dark spirits. Perfect for 0% sour cocktails or with cola and a squeeze of lime



BLAZING PINEAPPLE

Juicy pineapple delivers tropical acidity and sweetness, complimented by a blend of mandarin, peach, and citrus notes, followed by a hint of ginger. The heat from habanero and scotch bonnet adds a fiery finish.

Inspired by our favourite tiki-style cocktails. Perfect for a 0% Rum Punch, Mai Tai or Pina Colada

Wilfred's



ABOUT WILFRED'S

A quest for the perfect Spritz. As we became increasingly frustrated by the uninspired, overly sweet and usually unhealthy non-alcoholic options available, both at home and when out, we decided something had to be done. And so started our quest to reinvent a drink for the new era of drinkers, a drink that captured all the complexity of the greats but without the alcohol.

We unwittingly found ourselves reinventing the spritz...It starts with innovation, and ends with great taste. As an engineer and inventor with a passion for cocktails, our founder Chris Wilfred Hughes embarked on a journey of exploration and experimentation. Flavour, quality and complexity were of the utmost importance, and this mindset led Chris to over 18 months of experimentation and more than 100 unique recipes to get Wilfred's just right for the perfect Spritz.



WILFRED'S BITTERSWEET APERITIF

A carefully crafted blend of distilled and extracted natural rosemary, bitter orange, rhubarb and clove. Wilfred's is free from alcohol, allergens, artificial flavours, sweeteners and colours, vegan-friendly, and a naturally lower calorie aperitif.

Serve up as a spritz. Wilfred's, an unusual British aperitif, is best enjoyed over ice with premium tonic water for a vibrant and refreshing spritz.



ABOUT AGUA DE MADRE

We have long been fascinated with fermentation and its powerful benefits, as well as its strong cultural foundations, dating back thousands of years. We set out to create the ultimate ancient modern drink with invigorating benefits to share with the world.

Agua De Madre is a water kefir and is brewed in small batches by skilled Madres and Padres in London.

A dedication to the communities that mothers have built around the world throughout history, the name comes from the 'mother' culture used in the fermentation process. Our mission is to encourage madres to shine in all forms, nurturing our guts and our communities along the way.

Raise a glass to your digestive system, the health-enhancing hero under your poncho.



AGUA DE MADRE WATER KEFIR, AGUA FRESCA, REMEDIO & CULTURE SHOTS

Available: 250ml Water Kefir cans, Remedio infusions (250g), 60ml culture shots

Water Kefir Flavours: Lemon & Ginger, Blood Orange, Pink Grapefruit & Lime, Raspberry & Passion Fruit

What else?:

- Naturally invigorating, billions of probiotic live cultures to aid gut health.
- Award winning Water Kefir – Great Taste Producer and International Wine & Spirit Competition Gold 96 points (IWSC)
- Organic certified: our 33cl bottle with ring pull closure is perfect for grab and go
- Free From: Dairy, Gluten, Caffeine, Fake Sweeteners

The original recipe bursting with billions of gut loving live cultures, and a list of health benefits longer than the Mexican border. Adios sugary fizzy drinks, The Madre will take it from here. If you want to have a glow, go with your gut and trust the Madre knows best.

CHANCE

CLEAN CIDER



ABOUT CHANCE CLEAN CIDER

At Chance Cider, we believe in being Refreshingly Present. Our mantra is to live in the moment, savouring every experience with a clean, crisp cider crafted from the finest apples, delivering a taste that's pure and invigorating, keeping you in the moment.

Defining a new category, Clean Cider by Chance retains the best ingredients for a clean, crisp cider without the cloud. Experience tradition at 0.5% ABV, perfect for savouring every moment.

We don't fabricate our cider to be lower alcohol, we expertly reduce the ABV from an award-winning 8.2% cider. Using a balanced liquoring-down process to delocalize our liquid and retain the taste and mouthfeel creating our unique Clean Cider.



CHANCE CLEAN CIDER

Refreshingly crisp apple, bursts of citrus and pineapple, balanced with woody notes and elevated by a light sparkle.

Produced in Worcestershire using only UK apples (Debinett, Michelin, Vicky, and Fiona) from within the British Cider Triangle. Suitable for vegans, vegetarians and coeliacs.

KORE

WHO WE ARE

Kore is a specialist non-alcoholic drinks agency, building unique & premium brands.

BRANDS WE WORK WITH

- Low & No, spirits and wine led
- Truly unique
- Relevant
- Sustainably minded
- Premium positioned
- Exceptional liquid

ADDED VALUE TO CUSTOMERS

- Education, Training & Advocacy
- Incentives
- Account Management
- Improved margin support
- Cocktail creation
- Food pairing
- Online activation, social media, POS, events & PR

CONTACT

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